



HanseCom
Member of the INIT Group



Abo-Online for Major Customers

Real-time subscription self-service for major and corporate customers



- Efficient administration of general agreement quotas and employee contracts for major customers
- Simple, context-driven user guidance
- Customers can print preliminary cards and issue mobile subscriptions on the smartphone
- Seamless integration into the website of your major customers
- Configurable according to your requirements and your corporate design
- All entries and changes become effective in real time
- Can be combined with any sales backend system

Consistent Subscription Management that Maps the Entire Chain from Transport Companies and Major Customers Through to Individual Employees

The Abo-Online module for major customers allows large and corporate customers to independently create, edit and manage subscription contracts for their employees. All data is synchronized in real time with your sales backend system. This delivers flexibility and convenience when managing general agreement quotas and employee contracts for your major customers. You furthermore

benefit from streamlined processes and reduced expenses. The employees of your key accounts can manage their own subscriptions online just as easily and conveniently: on a PC, tablet or smartphone. Other features include self-printed preliminary tickets or issuing subscriptions as mobile tickets on the employee's mobile phone.

Contract and Employee Data at a Glance

Abo-Online offers your large and corporate customers everything they need to manage their subscriptions autonomously. This includes functions for key account management, such as managing partner data, general agreements, invoices and internal agents. This is complemented by functions for effective employee administration, including creating and editing employee data and subscriptions, an employee search function as well as standard reports and evaluations.

Simple and intuitive operation

Abo-Online seamlessly integrates with the website of your key accounts and has a responsive design that even supports use on mobile devices. Abo-Online provides the employees of your major customers with an easy-to-use interface thanks to its clear, intuitive and context-driven design. Employees are only shown the information and input fields that are useful and relevant to the respective processing step.

Manage data securely and at a central location

Abo-Online connects directly with your sales backend system by means of web services. Personal data is thus stored securely in the backend, and data is synchronized

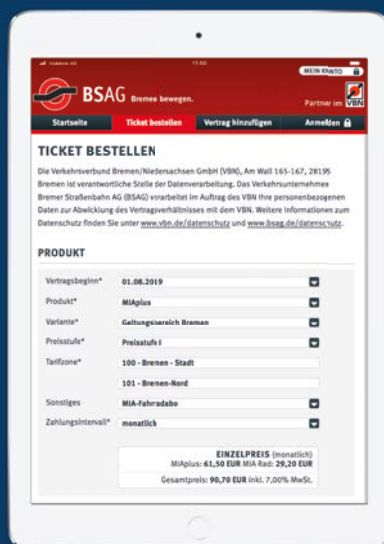
with your sales backend system. Customers can configure employee processes in such a way that all data is transferred automatically and in real time or only after approval by an employee of the major customer.

Connect the software with your sales backend system

Abo-Online for Major Customers is optimized for interfacing with the PT customer management and sales backend system from HanseCom. However, you can use web services to connect Abo-Online with any third-party system.

Abo-Online for Major Customers is an extension to Abo-Online for Private Customers and requires a running installation of this solution.

Abo-Online for Private Customers: 24/7 Real-Time Customer Service



The Abo-Online for Private Customers subscription service enables employees of your major customers to request and process subscriptions around the clock. All employee and product data is synchronized in real time with your sales backend system.

Abo-Online for Private Customers supports the automated processing of subscription requests as well as the modification of customer and contract data. Using an intuitive, context-driven user interface, the employees of your major customers can conveniently enter their own

data in the Abo-Online frontend. You can adapt the Abo-Online user interface to your company-specific requirements and corporate design. You can configure the display and behavior of elements in the frontend: For example, you can set up forms, confirmation pages, e-mail templates or contract functions according to your individual rates, processes and rules. In the standard version, Abo-Online for Private Customers is available in German and English, but any other language can be added.